

## Display Ads

No.	Ads Unit	Buying Method	Remarks	Unit	Rate (Month)
1	Trending Hastag	CPD	Desktop : Above D13 Mobile : Side Bar	10	10.000.000
2	Mini Advertorial	CPD	Desktop : Below Articles Mobile : Below Articles	1	10.000.000
3	Hot Slider	CPD	Desktop : Top 5 Showcase in Home Mobile : Slider Showcase in Home	4	5.000.000
4	Advertorial News	CPD	Desktop : Articles Mobile : Articles	1	1.000.000

## Video Ad Unit

No.	Video Ad Unit	Buying Method	Unit	Rate (Month)
1	Role (60",180")	CPD	1	10.000.000

## Create Video

No.	Content Unit	Buying Method	Details	Rate
1	Infographic	Per Content	Beritabali.com, Beritabali.TV & Social Media	5.000.000
2	Video Content Marketing	Per Content	Beritabali.com, Beritabali.TV & Social Media	15.000.000

## BUNDLING PACKAGES

No	Package	Inclusion	Duration	Rate
1	<b>GOLD</b>	1xTrending Hastag 1x Mini Advertorial 3x Hot Slider 6x Native Ads 4x Release from Company 1x Infographic / 1x Video Content Marketing 1X Outdoor Banner (5 m x 10 m) 10x Broadcast in Radio per day	<b>3 Month</b>	<b>100.000.000</b>

**PT. Berita Bali Media**

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No	Package	Inclusion	Duration	Rate
2	SILVER	1x Trending Hastag 1x Mini Advertorial 3x Hot Slider 6x Native Ads 4x Release from Company 1x Infographic / 1x Video Content Marketing 1X Outdoor Banner (5 m x 10 m) 10x Broadcast in Radio per day	2 Month	75.000.000

No	Package	Inclusion	Duration	Rate
3	BRONZE	1xTrending Hastag 1x Mini Advertorial 3x Hot Slider 6x Native Ads 4x Release from Company 1x Infographic / 1x Video Content Marketing 1X Outdoor Banner (5 m x 10 m) 10x Broadcast in Radio per day	1 Month	50.000.000

**Note:**

- Harga yang tercantum diatas belum termasuk pajak 10% dari harga.
- Pemasangan iklan masih dapat disesuaikan sesuai dengan budget perusahaan, silahkan hubungi Tari: 087-8643-62197